

DTDC launches e-fulfillment services

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DTDC Express launched its e-fulfillment services with a mega plan to set up multiple centers all over the country.

Out of these, 7 FC's are now operational in Delhi, Noida, Bangalore, Chennai, and Hyderabad.

The technologically integrated service caters to not only established players but also start up merchants. The service will allow small and medium businesses with handling capacity of 5 lakh outgoing orders and 750,000 incoming SKU's on daily basis to gain access to customers across the country at low operating costs.

The service aims at managing online orders directly from seller's websites as well as from multiple domestic as well as international channels such as Lazda, Zalora, Rakuten, Amazon, Flipkart, Paytm, Snapdeal, Shopclues, Jabong etc.

The technology platform is fully integrated with all the major Market Place Operators as well as Logistic Service Providers.

The e-fulfillment solutions also provide Pick up service from vendors, QC, serialisation, put away, real time inventory management, order management, pick, pack, ship services. The organisation manages RTO, RTV, invoicing, payment reconciliation, cataloguing and host of other value added services.

DTDC aims to bring offline consumers online with their value added services such as registration at marketplaces, packaging solutions, multiple market place integration etc.

Suresh Bansal, director, DTDC Express, said, "DTDC has been customising its business offerings to focus on specialised needs and cater to specific demand of our clientele. This launch will be an integral offering to not only our Indian, but also our International associates through our exclusively customised Cross Border E-Fulfillment Solutions. We have laced our capabilities with one goal – to provide the best, personal customer experience through the largest last mile COD (Cash-on-Delivery) pan India capabilities."

The launch was announced at The Last Mile Fulfillment Asia 2016 Conference in Mumbai.