

DTDC Global Express named among Asia's Most Promising Brands

Receives the award at Asian Business & Leadership Summit in Dubai

Dubai, September 14, 2013: DTDC Global Express Pte Ltd, a global courier and cargo company which recently formed a joint venture with Dubai-based Eurostar Express, was named among Asia's Most Promising Brands recently.

DTDC received the award at the Asian Business and Leadership Summit which was organized recently in Dubai by World Consulting and Research Corporation (WCRC). The event recognized brands from India, UAE, China, Japan, Korea, Saudi Arabia, Oman, Bahrain, Singapore, Malaysia, Thailand, Qatar, Taiwan, Indonesia, Philippines, Sri Lanka, Bangladesh and Hong Kong.

Subhasish Chakraborty, Chairman and Managing Director of DTDC, said, "It is a great honour for DTDC to be recognized among Asia's leading brands. This award will motivate us to raise the bar on our services, while pursuing our strategy of gaining greater market share and take our other value-added, premium products to new markets, including the Gulf".

Raju Jethwani, Chairman of Eurostar Group, said, "We are proud of our partnership with DTDC and this award will help boost DTDC Eurostar Courier and Cargo services in the Middle East. The award is an endorsement of the high standards and professionalism that DTDC follows in its operations."

The Asia's Most Promising Brands & Leaders event was inspired by the emergence of ASIA as a global superpower in recent years. It brought into prominence brands that have shown tremendous growth in the past five years. KPMG India was the Process Advisors and Evaluators for Asia's Most Promising Brands 2012-2013 and followed a stringent research and evaluation process to select the brands.

The jury consisted of Professor Malcolm McDonald- Chairman of Brand Finance (Executive Chairman of the Jury), Lord Swaraj Paul- Chairman of Caparo Group (UK), Lord Karan Billimoria- Chairman of Cobra Beer (UK), Ms. Janet Libert- Editor in Chief- Executive Travel- American Express, Mr. Milind Kangle- Co- Founder of Lyca Mobile (UK), Ms. Priti Patel- British MP (UK), Mr. Oliver Ellis- Managing Director Publicitas for UK and ME, Mr. Ashish Bhasin- Chairman Indian and CEO SEA of Aegis Media, Mr. Rabeth Khan - CEO, Carat Media Bangladesh and Ms. Anjana Reddy - Managing Director, Collectabilia (Universal Sporsbiz).

DTDC is a household name in India and has been building its global presence for last few years. DTDC provides services to over 240 international locations through various arrangements such as 100 per cent subsidiaries, Joint Ventures and International Master Franchises. Apart from the UAE, it also has its own offices in USA, UK, Australia, Canada, Singapore and China.

About DTDC

DTDC Courier & Cargo Ltd. (DTDC) was founded by Mr. Subhasish Chakraborty in 1990. Within a short span, through its business associates, the company expanded its delivery network across the country, thereby creating one of India's Largest Domestic Delivery Networks. Today, DTDC stands as a global courier company with its Headquarters based in Singapore. DTDC is one of the largest companies with strong operations in the Indian Express industry. It has over 420 own offices and over 6175 channel partners (Franchisees) spread across the country monitored through various regional offices. DTDC serves handles 11 million consignments per month. DTDC can also be credited with pioneering the franchisee concept for the courier industry in India, and today has the largest franchisee network in the country enabling it to cover over 10,000 pin codes across the nation.

About Eurostar

With a reputation for excellence and strong adherence to world class standards that spans across two decades, Eurostar Group has firmly established itself as a pioneer and market leader in the digital satellitereceiving systems industry. Aiming to duplicate their success into other industry verticals, the group has diversified and has grown dramatically through the strategy of tapping into new territories and expanding its portfolio of products and services.

Over the last few years, Eurostar Group has consolidated its position as a market leader with its ability to correctly anticipate emerging and changing market trends. The company boasts of a strong presence in both regional and global markets. With over 25 retail showrooms in the Middle East and business operations spread across 50 countries worldwide. Eurostar brand is becoming significantly strong in the tablets segment and it keeps pace with the trends and consumer focus.